

VMUG CONNECT

Progress Powered by Community

**Sponsorship
Packages
on Sale
NOW!**

Amsterdam - March 17-19, 2026 | Minneapolis - April 7-9, 2026 | Toronto - May 12-14, 2026
Dallas - June 9-11, 2026 | Orlando - October 20-22, 2026

NOW BIGGER THAN EVER

We're excited to grow VMUG Connect in 2026 as our in-person event series and bring you more of what you love: deeper technical dives, richer discussions, and powerful in-person connections to five locations. This is where progress is powered by community, and where VMware professionals around the globe come together to drive what's next.

	Gold	Bronze
Pricing per location	\$15,000	\$7,500
Booth	10x10	10x10
Breakout Session	30 min.	
Logo Displayed on Event Webpage	●	●
Logo Displayed on Event Signage	●	
Logo Displayed on Welcome Slide	●	
Logo Displayed on Rolling Slide	●	
Logo Included in Email Promotions	●	\$
Event Registration List	●	\$
Event Attendee List	●	●
Session Attendee List	●	
Passport to Prizes	●	\$

MORE MORE MORE MORE MORE MORE MORE

What makes VMUG Connect unique?

More Content

Connect offers unique breakout sessions allowing you to choose the session that fits your content

More Technical

Technical deep-dives and master-class level sessions

More Networking

Unique experience offerings to help you reach new audiences and grow your network

VMUG Connect will serve as the hub for the latest technology, allowing Partners to share insights into emerging technologies, best practices, and hands on learning to give our members a glimpse into the future of VMware.

Have questions or want to learn more about sponsorship opportunities, contact Allen directly.



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